



Graphic Designer
Creative Thinker





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PORTFOLIO

<http://www.tylermowbray.com>

ABOUT ME

My interest in graphic arts was ignited by my first typography class. I pursued graphic design because it has a purpose—it is presenting information in ways that have big impacts and reach the right audience. I believe design should have timeless integrity and take many forms to inspire all who see it.

-  Recipient of the Henry Wolf Scholarship for outstanding work in design
-  RIT Dean's List for eight semesters
-  Robert Schaffer Kerr Award
-  Member of the National Society of Collegiate Scholars

EDUCATION

Rochester Institute of Technology

2012–2016

Degree earned: BFA in Graphic Design
GPA: 3.8

Erie Community College

2010–2012

Degree earned: Associates in Liberal Arts
GPA: 3.8

Orchard Park High School

2006–2010

Degree earned: Advanced Regents with honors

EMPLOYMENT HISTORY

Graphic Designer at Fractal Industries

January 2017–present

Reston, VA

Working in all things related to marketing and UI

Graphic Designer at GPM Associates

October 2016–January 2017

Henrietta, NY

Design assets for new website, social media, product catalogs, and marketing material

Freelance Designer at Creative Corner Consulting, LLC

September 2016–January 2017

Rochester, NY

Work on marketing collateral, branding, and presentation design for multiple clients

Freelance work for various clients

March 2015–present

INVOLVEMENT

Positive Negative Magazine 9

Served as a copy editor and designer

PUSH Project at RIT

Participated in 2015/2016

Volunteer Designer for Orchard Park Compost

Designed a unique t-shirt for employees

SOFTWARE/SKILLS

Adobe Illustrator	Very Skilled
Adobe InDesign	Very Skilled
Sketch	Skilled
Adobe Photoshop	Skilled
Adobe After Effects	Skilled
Microsoft Office	Skilled
Keynote	Skilled
HTML/CSS	Experienced
UX Prototyping	Experienced

WHAT I ENJOY DOING

These are some areas of design I enjoy and want to explore further.

User Experience Principles
Branding
Typeface Design/Hand Lettering
Information Design
Wayfinding Design
Web/Mobile Design