



Tyler Mowbray

Product & Brand Designer
Creative Thinker

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Portfolio

<http://tylermowbray.com>

About Me

My interest in graphic arts was ignited by my first typography class. I pursued graphic design because I like its purpose—it is presenting information in a way that has a big impact and reaches the right audience. I believe design should have timeless integrity and take many forms to inspire all who see it.

Education

Rochester Institute of Technology
2012–2016
BFA in Graphic Design
Summa Cum Laude

Erie Community College
2010–2012
Associates in Liberal Arts

Employment History

Cvent
Senior Product Designer | Tysons, VA
November 2021–present
Acted as the design system lead, planning roadmaps, maintaining the organization's Figma library and docsite

QOMPLX
Product Designer | Tysons, VA
January 2017–November 2021
Main product designer for the core platform and data analytics offerings, as well as cyber security and simulation modeling

GPM Associates
Graphic Designer | Rush, NY
October 2016–January 2017
Designed assets for a new website, social media, product catalogs, and marketing material

Creative Corner Consulting
Freelance Designer | Rochester, NY
September 2016–January 2017
Worked on branding, marketing material, and presentations for several clients

Involvement

AI preparedness group @ Cvent
Studied various prompt-to-code tools that the company could potentially use

Hosted Planathon @ Cvent
A one-day hackathon where designers act as event planners

Hosted and created Design System education @ Cvent
Outlined, recorded, and edited a series of videos to educate the org on our new version of the D.S.

Positive Negative Magazine 9
Served as copy editor and designer for RIT's School of Design magazine

Software/Skills

Adobe Creative Suite
Figma
Sketch
Invision
Wireframing & Prototyping
User Research
Certified in WCAG 2.2 adherence fromDeque
Design Systems Thinking
Keynote/Deck Design
HTML/CSS